

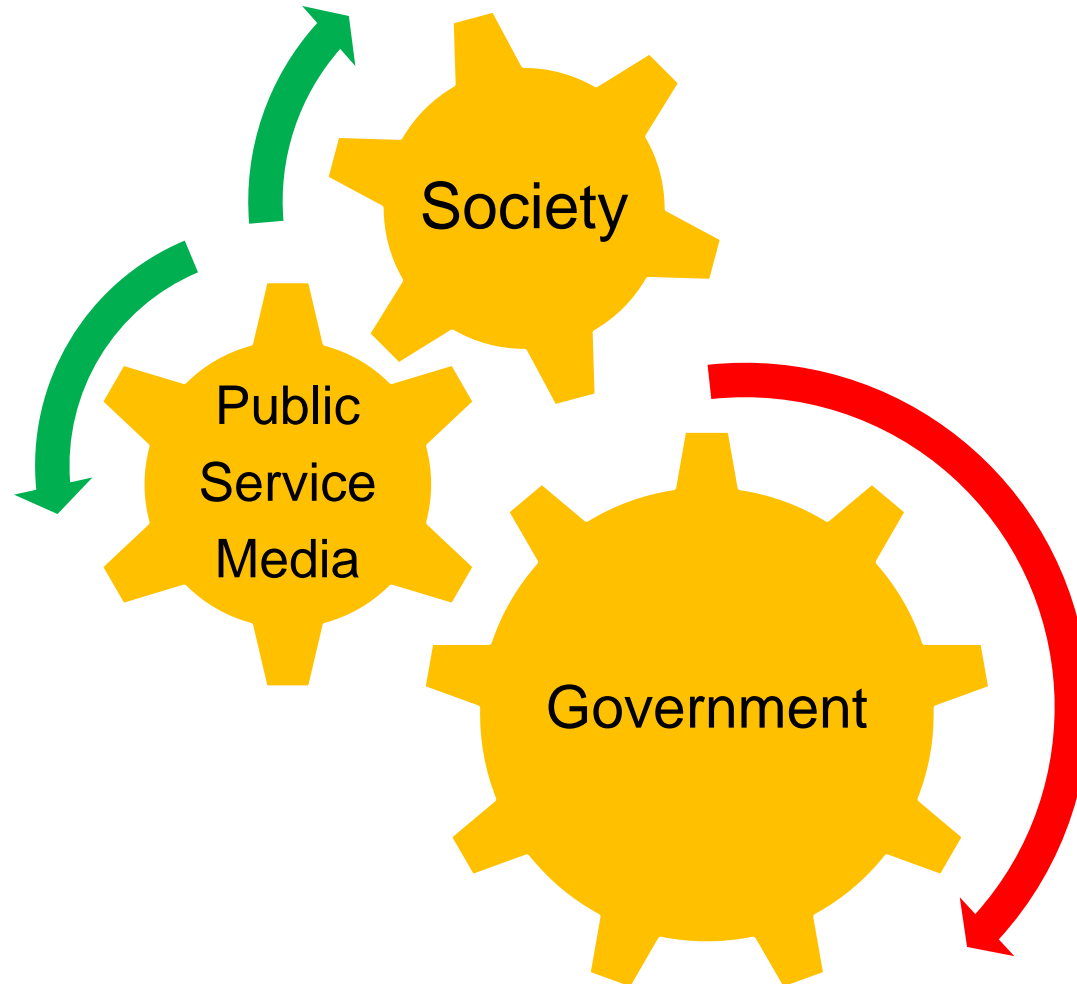
# Projections of the Lithuanian National Radio and Television in society

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# Public policy regarding public broadcaster often lacks the public element



# Aim of the study:

- To identify how society assesses the Lithuanian National Radio and Television (LRT) activities, public policies and regulation regarding public broadcaster

- Partners:

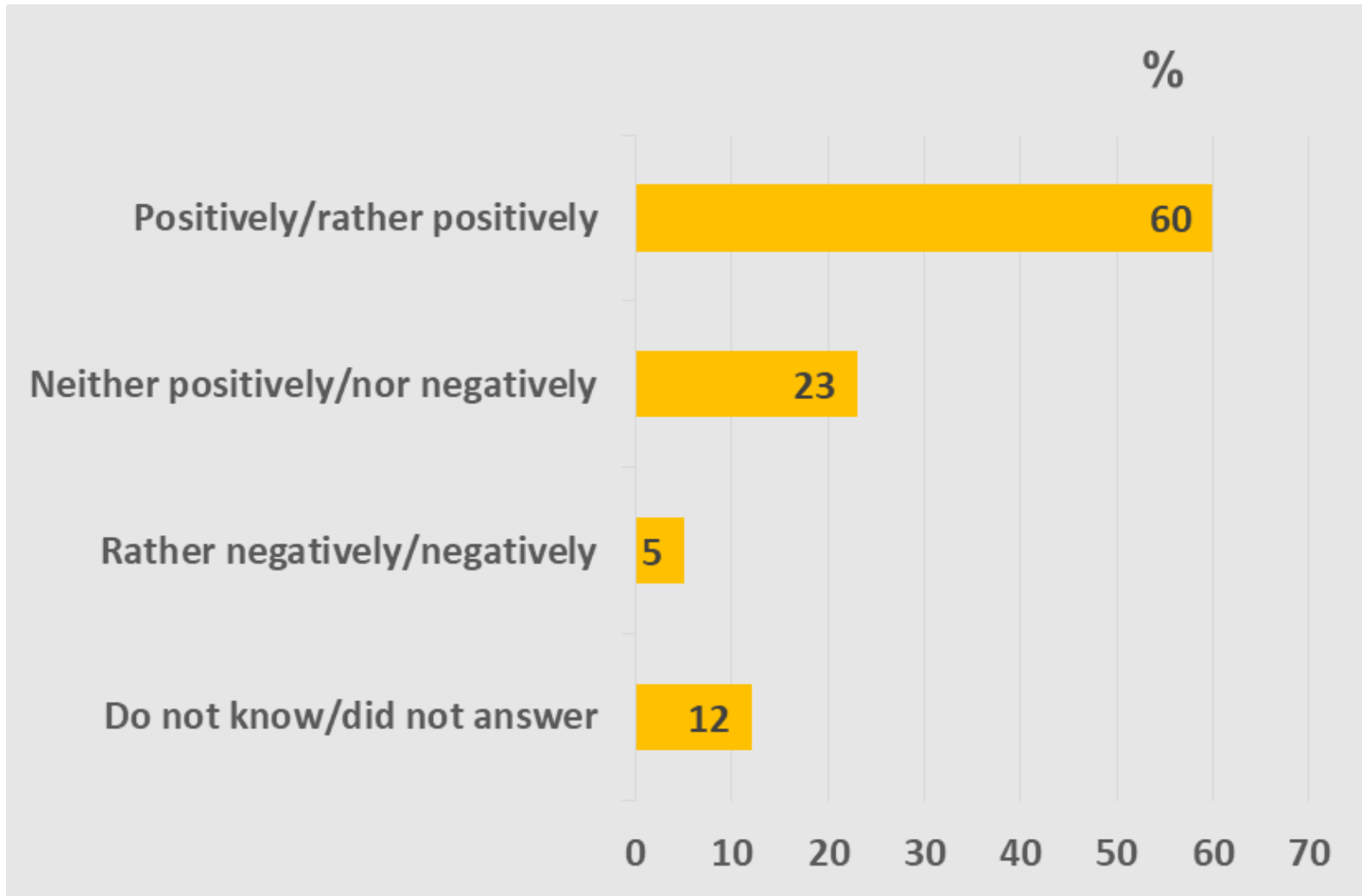


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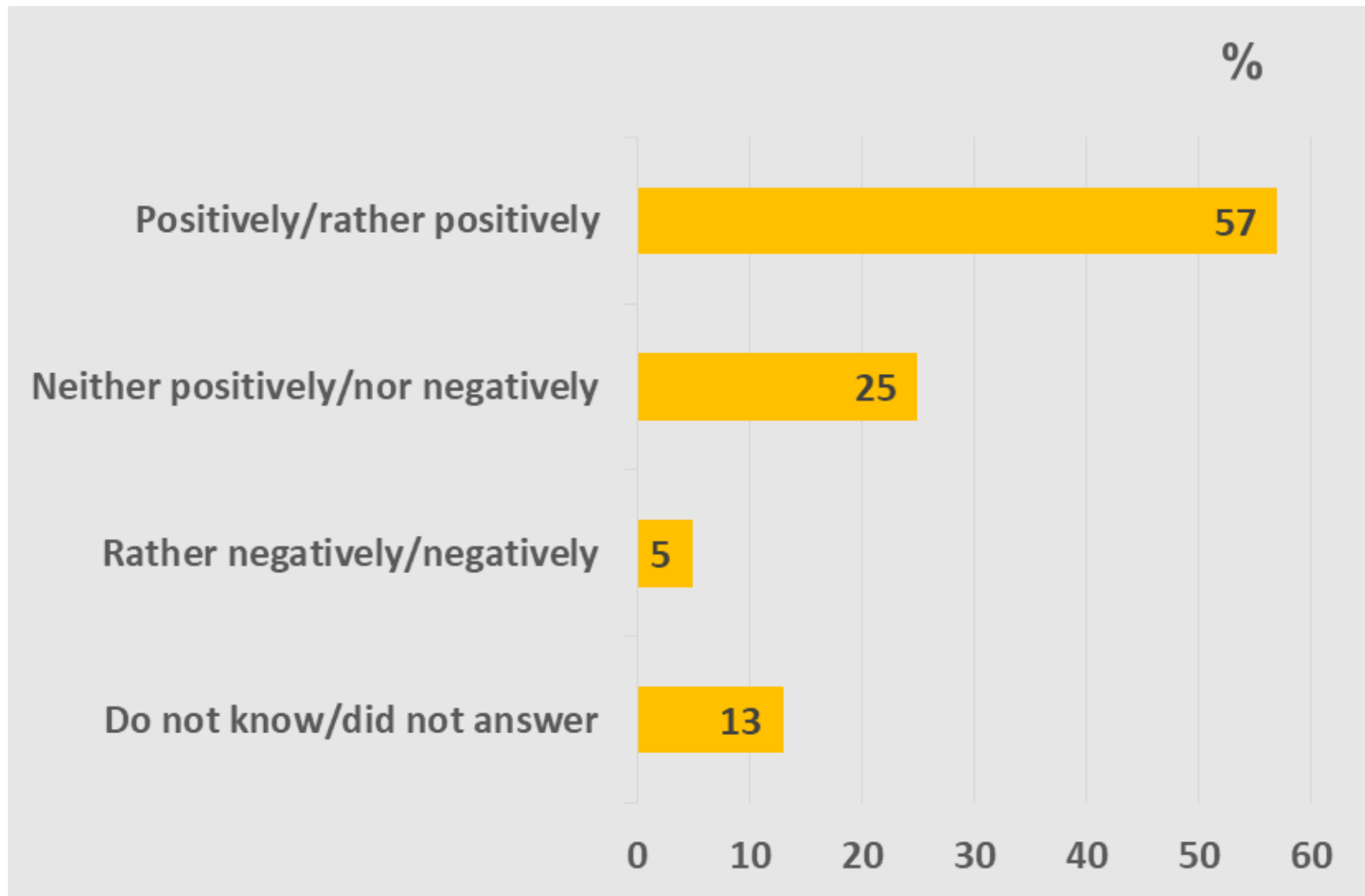


- Survey time: 7-15 March, 2019
- Respondents: 1002
- Age:  $\geq 18$

# How do you assess the content of the LRT news?



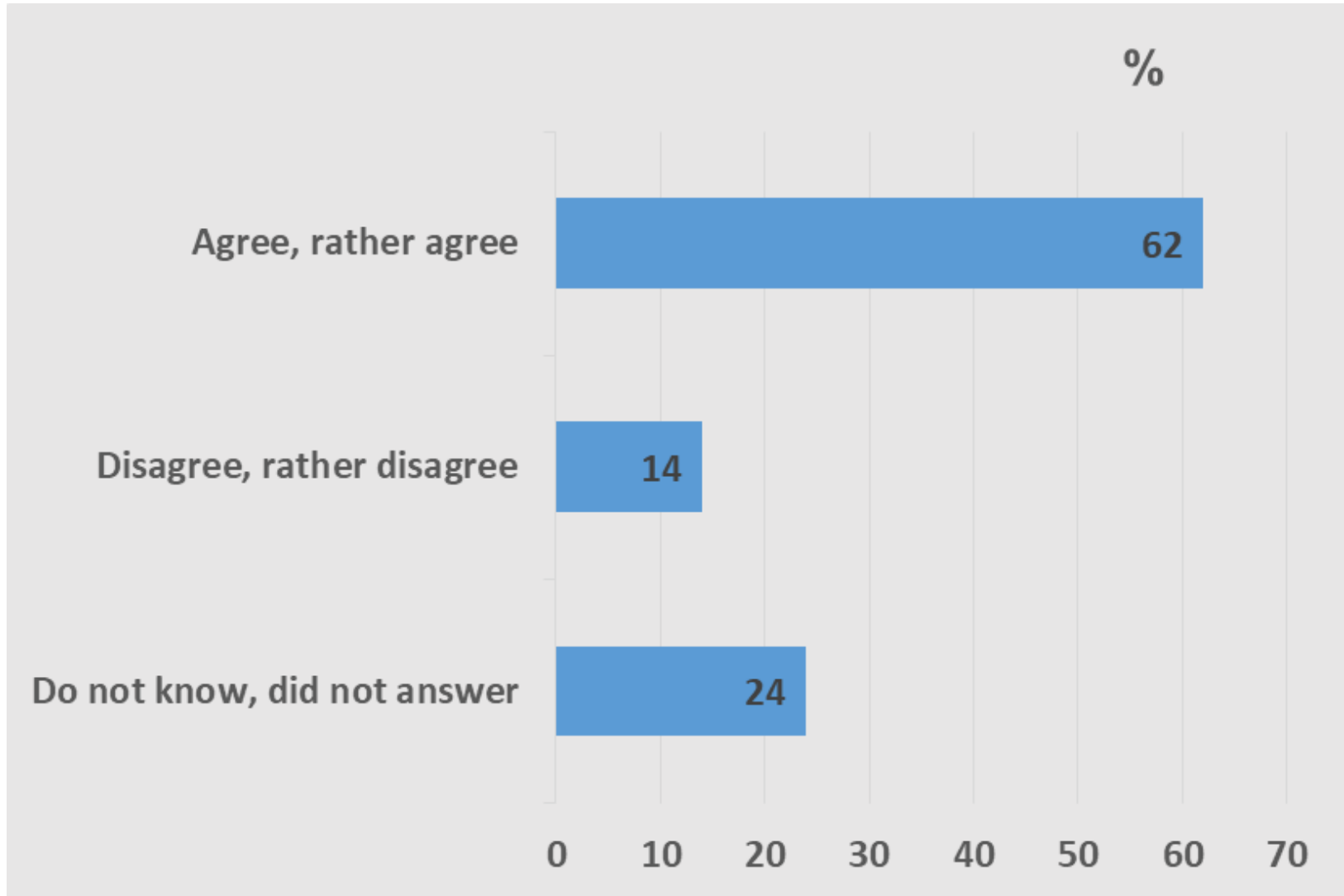
# How do you assess the content of LRT entertainment and documentaries?



# What do you think should be the status of the LRT?



# Do you agree with the assertion that the LRT helps to strengthen democracy in Lithuania?(1)



# Do you agree with the assertion that the LRT helps to strengthen democracy in Lithuania?(2)

- Agree, rather agree

**Supporters of the Homeland Union – Lithuanian Christian Democrat**



**88 %**

- Agree, rather agree

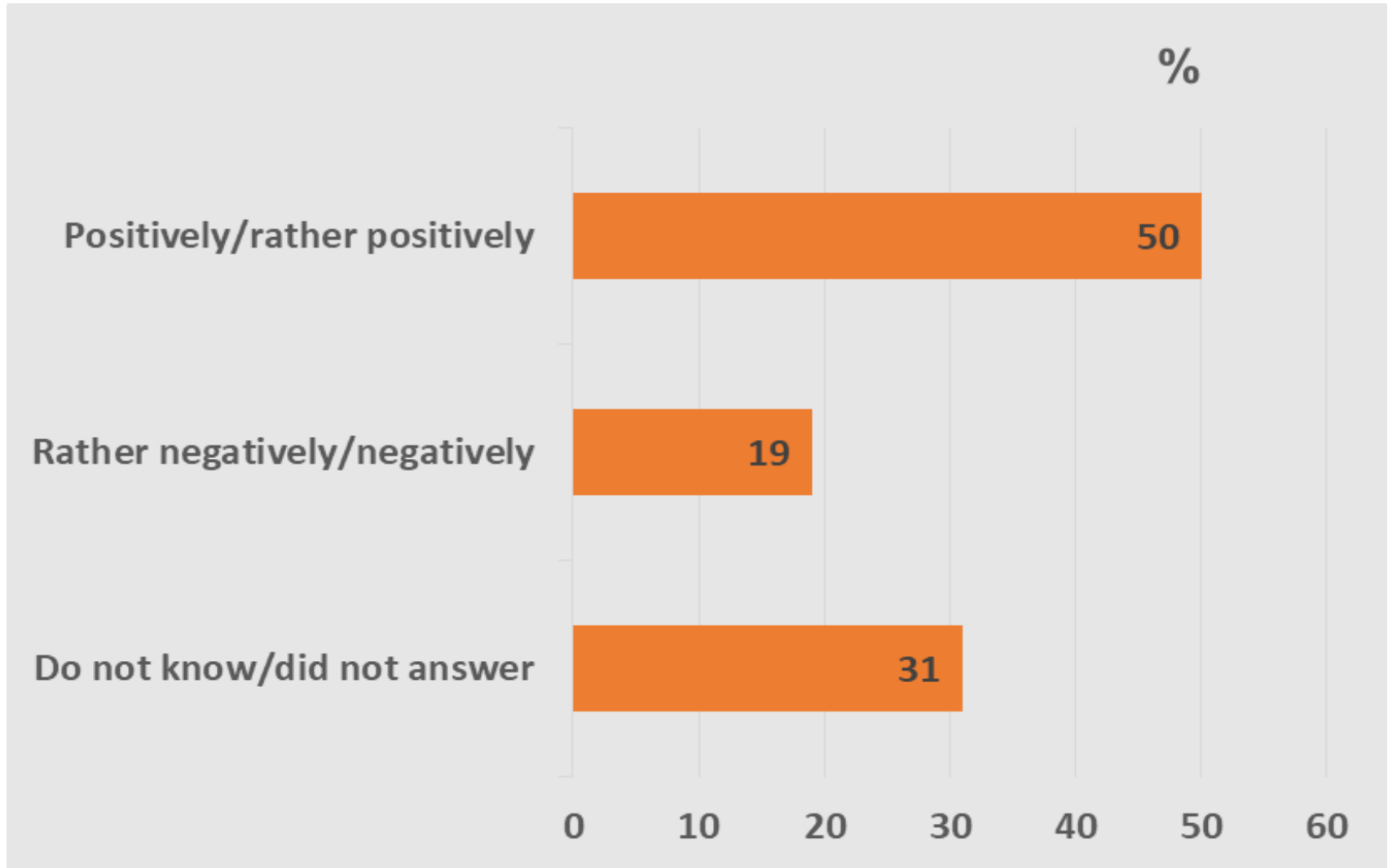
**Supporters of the Farmers and Greens Union**



**63 %**



# How do you assess the fact that the Commission of the Parliament of Lithuania investigated the LRT activities in 2018? (1)



# How do you assess the fact that the Commission of the Parliament of Lithuania investigated the LRT activities in 2018?(2)

- Positively, rather positively

**Supporters of the  
Homeland Union –  
Lithuanian Christian Democrat**



**41 %**

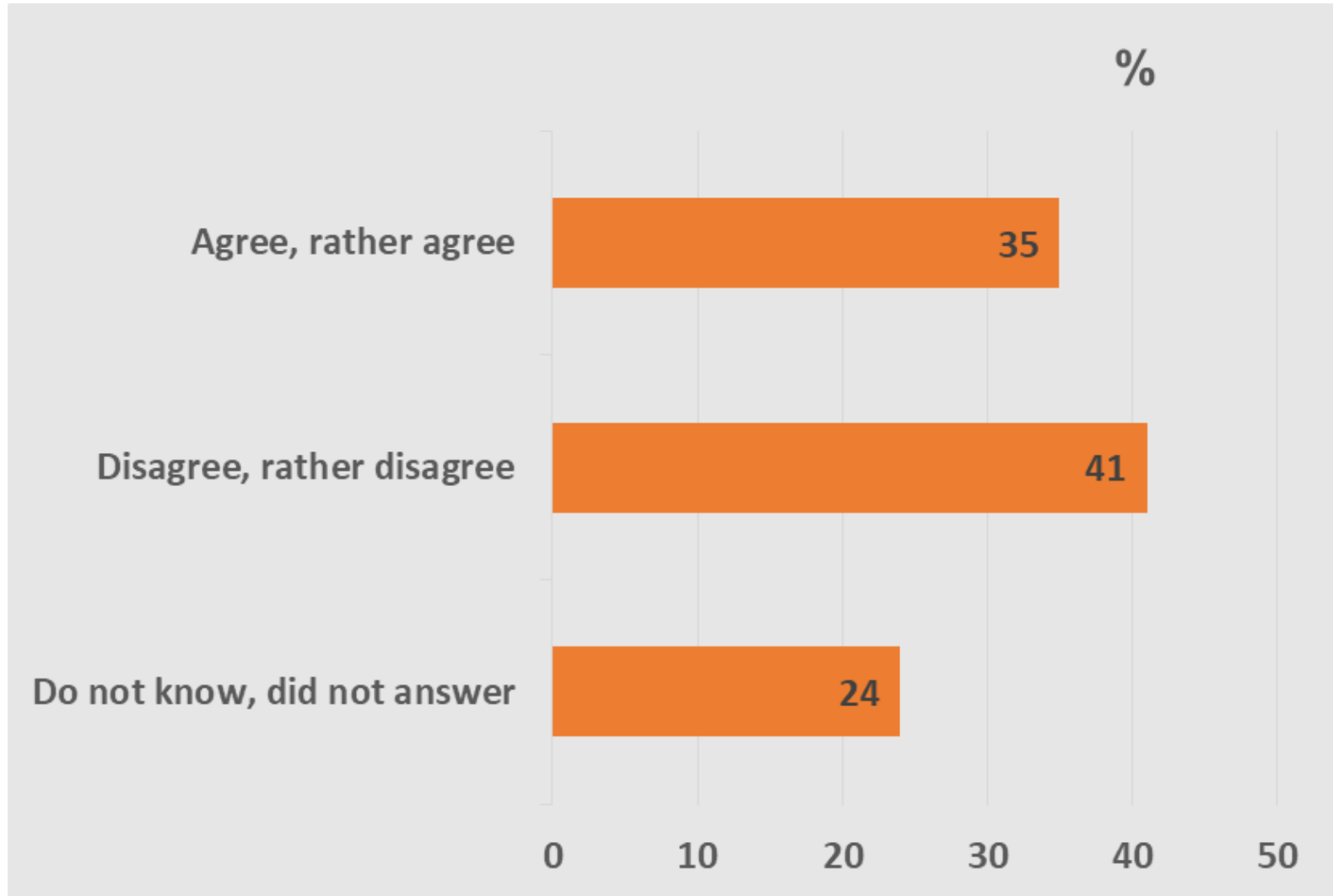
- Positively, rather positively

**Supporters of the  
Farmers and Greens Union**



**66 %**

# Do you agree with the assertion that the LRT is independent of the influence of politicians? (1)



# Do you agree with the assertion that the LRT is independent of the influence of politicians? (2)

- Agree, rather agree

**Supporters of the Homeland Union – Lithuanian Christian Democrat**



**51 %**

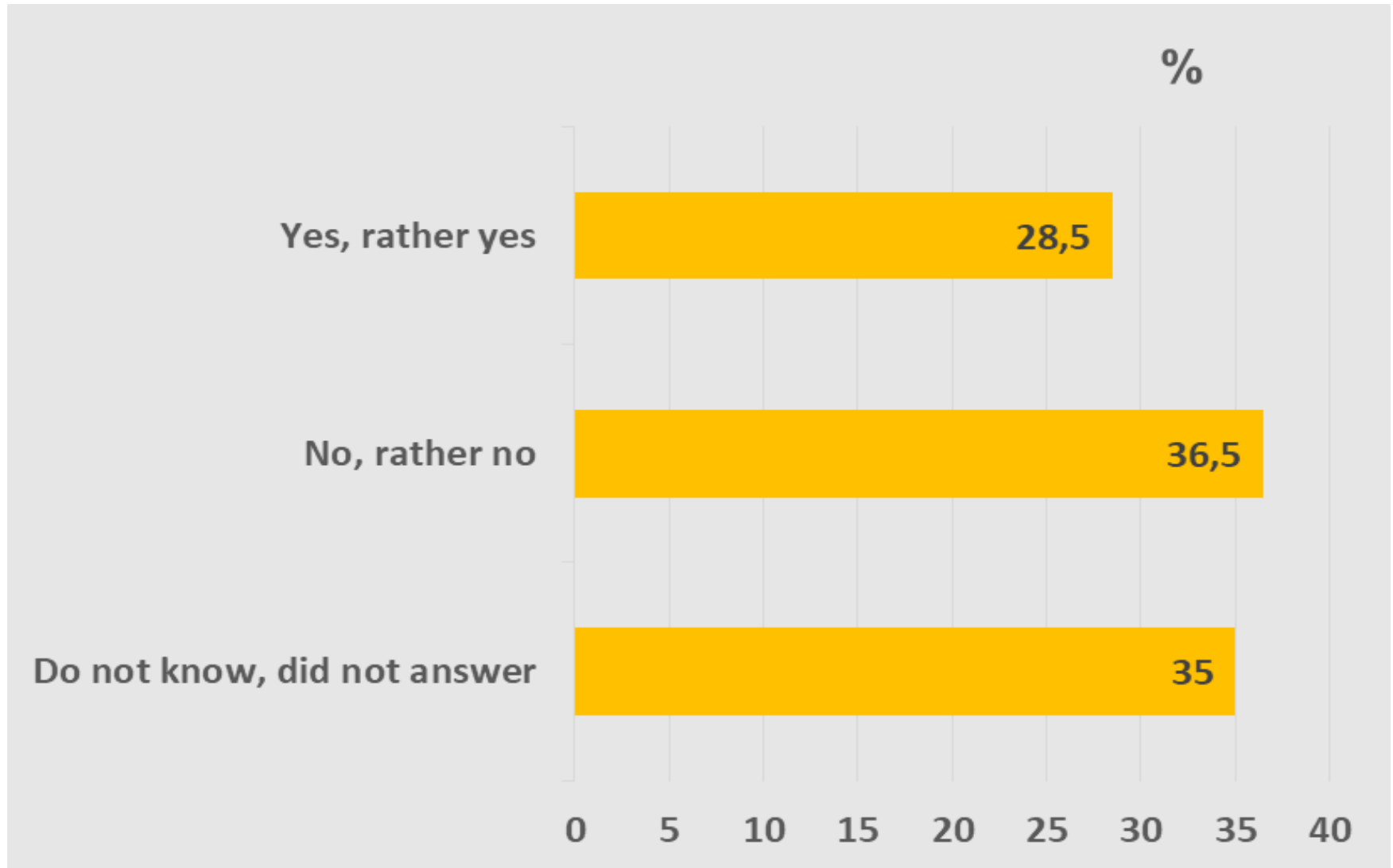
- Agree, rather agree

**Supporters of the Farmers and Greens Union**

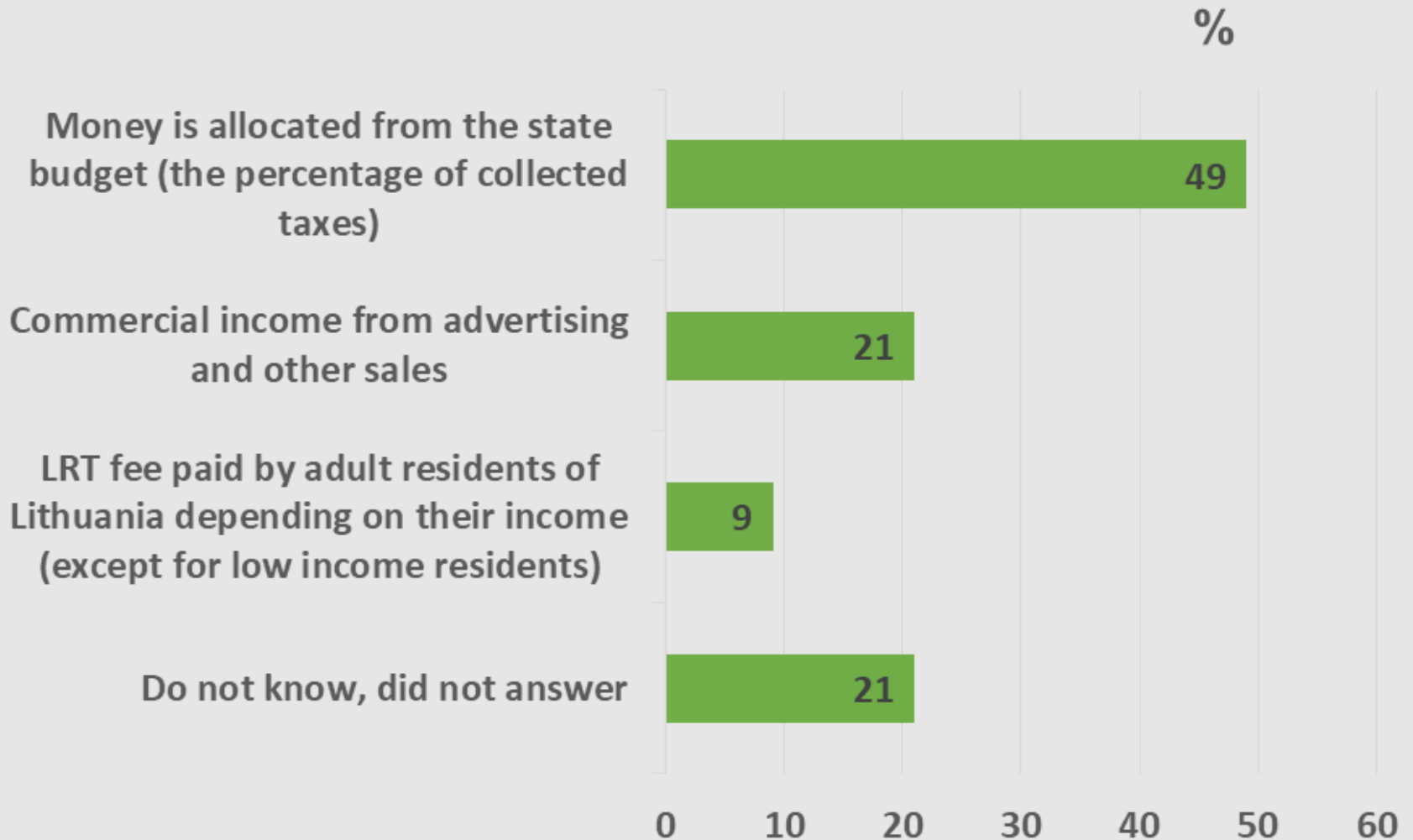


**35 %**

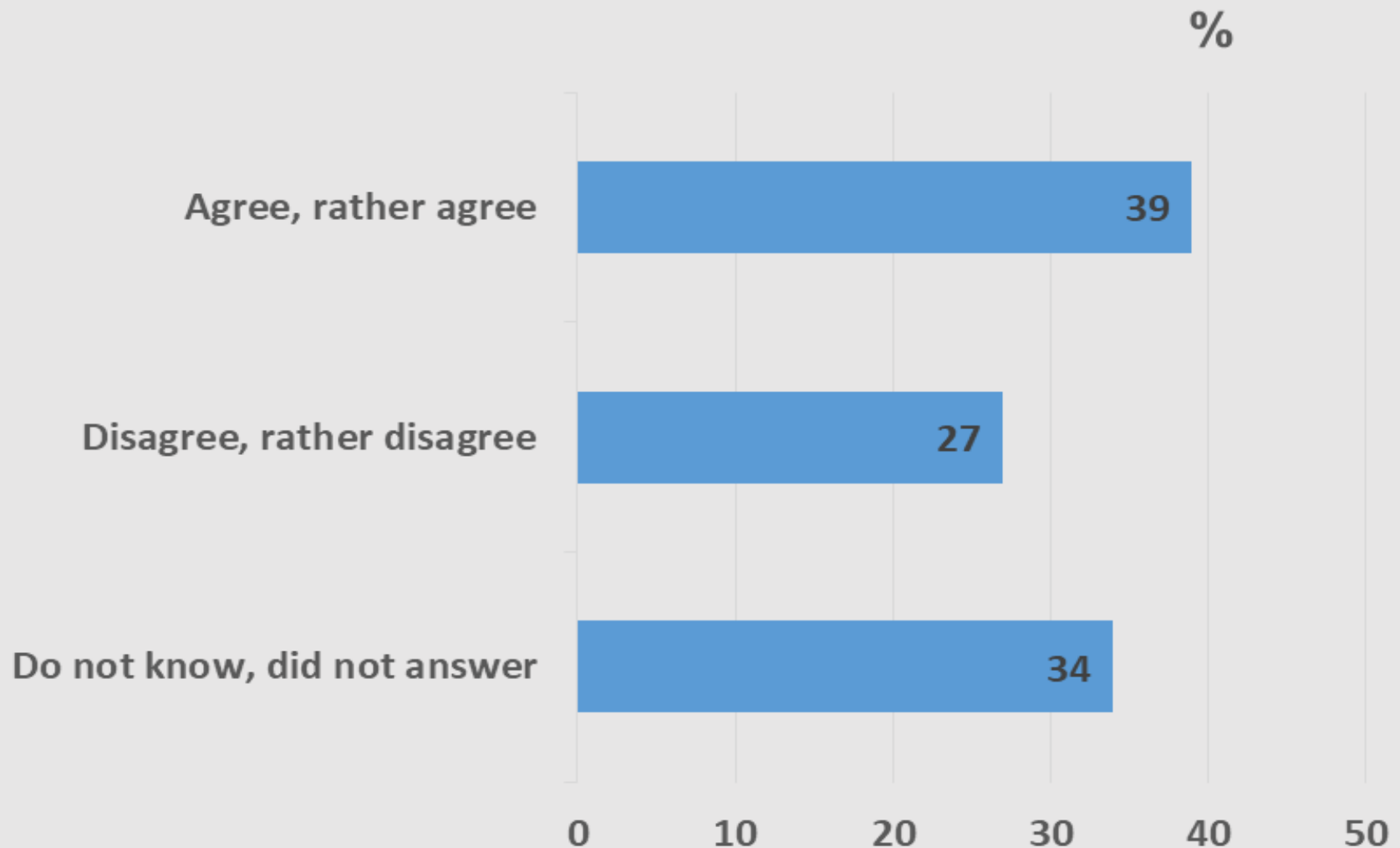
Should the President and the Parliament delegate their representatives to the LRT Council, which appoints the Director General of the LRT?



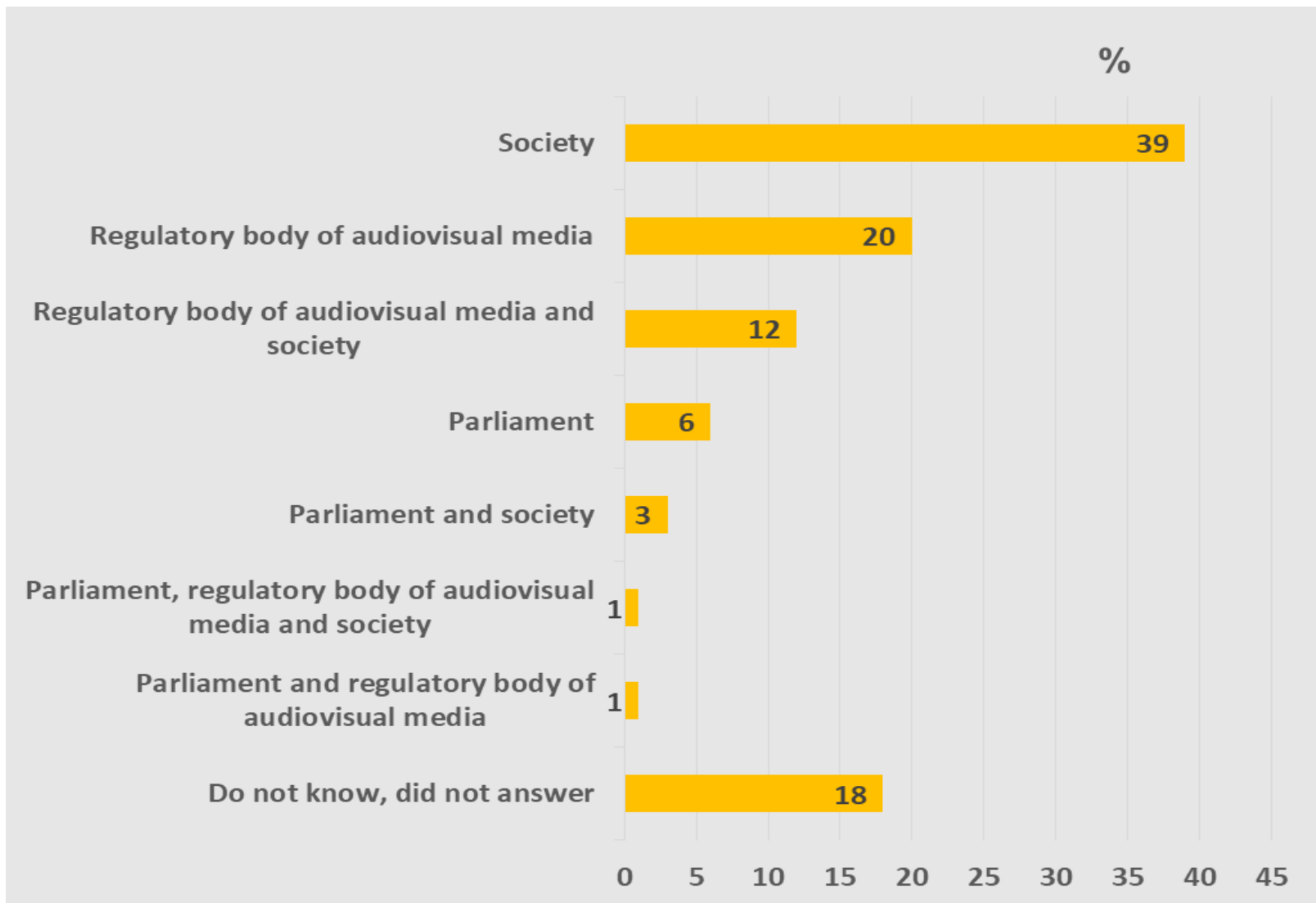
# What do you think should be the main method of financing of the LRT?



# Do you agree with the assertion that the LRT activities are transparent?



# How do you think for whom the LRT should be accountable?





# Summary/portrait of a more typical respondent

What she/he thinks about the LRT and its regulation?

- 1) Quite positively assesses the LRT news and entertainment
- 2) Almost agrees that the LRT helps to strengthen democracy?
- 3) Almost knows that the LRT Council members should not be delegated by politicians



*And yet:*

- 4) Believes more that main shareholder of the LTR should be the state (instead of him/her)
- 5) Is not ultimately convinced that the LRT is transparent organization
- 6) Doesn't really believe that the LRT is independent of politicians
- 7) Agrees that the Parliament may investigate the LRT activities

*But:*

8) Knows very well that the LRT must be accountable to the society (not to the Parliament)

9) Doesn't want to finance the LRT from personal income (let the state do it)



Thank you for your  
attention