



**TRUST AND TRUTH.
JOURNALISM IN THE TIME OF CRISIS**

**November 11, 2022 | Rīga
“Pullman Old Town Riga” | 24 Jekaba Street**

09:20 – 10:00 REGISTRATION

10:00 – 10:10 OPENING REMARKS

Gunta Sloga, Executive Director, Baltic Centre for Media Excellence
H.E. Mrs Claudia Magdalena Njoo Pieterse, Ambassador Extraordinary and Plenipotentiary, Embassy of the Kingdom of The Netherlands in Latvia
Ivars Priede, Chairman of the Board, Latvian Television
Una Klapkalne, Chairwoman, Latvian Radio

Moderator: **Gints Amoliņš**, Foreign News Editor, Latvian Television

10:10 – 10:40 KEYNOTE SPEECH

Angelina Kariakina, Head of Newsroom, Suspilne (*Online*)

10:40 – 11:50 EDITORIAL CHALLENGES IN THE WAR TIME

The war in Ukraine continues to grab headlines around the world. It is taking a strain on media everyday work. How does the war affect editorial decision making? Should journalists take sides or stay impartial? How do editorial teams fight war fatigue of audiences? How to make editorial teams resilient? These are just few of the challenges leading news journalists across the region will try to address.

Anita Brauna, Editor-in-Chief, Latvian Radio
Anvar Samost, Head of News and Sports, Estonian Public Broadcasting ERR
Jonas Jungar, Head of Journalistic Standards & Ethics, Svenska Yles Nyheter

Moderator: **Rita Ruduša**, Journalist

11:50 – 12:20 COFFEE BREAK



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12:20 – 13:00 KEYNOTE SPEECH

Pavel Bandakov, Head of European Planning, BBC

Moderator: **Gints Amoliņš**, Foreign News Editor, Latvian Television

13:00 – 14:10 NEW JOURNALISM METHODS USED IN THE WARTIME

The war in Ukraine shows how the new tools and technologies have dramatically changed the ways media are covering conflicts. OSINT and other widely available information sources help media provide in-depth stories rapidly. Social media platforms are spreading war messages instantly. There are journalists who are becoming activists themselves. Are these trends going to change the journalism industry?

Maxim Edwards, Editor and journalist, Bellingcat

Andrius Tapinas, Journalist, Laisves TV, Lithuania

Kateryna Myasnikova, Executive Director, National Association of Media, Ukraine

Moderator: **Gunta Sloga**, Executive Director, Baltic Centre for Media Excellence

14:10 – 15:00 LUNCH

15:00 SECOND PART OF THE CONFERENCE

Moderator: **Kārlis Dagilis**, Editor-in-Chief of the News Service, Latvian Radio

15:00 – 16:00 SAFEGUARDING TRUST AND TRUTH

Accountability, high journalism standards and ethics are important to build trust of the audiences. What are the latest tools and practices for safeguarding these values? How can media preserve editorial independence and integrity? What should be done by media industry itself and other stakeholders?

Anda Rožukalne, Media Ombud, Public Electronic Media Council, Latvia

Tarmu Tammerk, Media Ombud, Estonian Public Broadcasting Company

Monika Garbačiauskaitė-Budrienė, Director-General, LRT, Lithuania

Bertrand Mossiat, Regional Manager, Europe – Journalism Trust Initiative, Reporters Without Borders (*Online*)



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Moderator: **Pauls Raudseps**, Journalist, Chairman of the Board of the Cits Medijs

16:00 – 16:30 COFFEE BREAK

16:30 – 18:00 BEST FROM BALTICS AND BEYOND

How to address digital audiences? How to monetise? How to make media products appealing to youngsters? These are frequently asked questions in editorial rooms across the world. There are lots of experiments, lots of success stories and failures. During the session representatives from different media organisations will share their success stories, including podcasting, introduction of new streaming platform and innovative formats appealing for younger audiences.

Suzanne Poot, Content Manager NPO 3 Online, Nederlandse Publieke Omroep (*Online*)

Richard-Erik Järvi, Editor in Chief of Jupiter, Estonia

Andrejs Siliņš, Podcast Editor – Developer, Latvian Radio

Berta Tilmantaite, Co-Founder of NARA, Lithuania

Anna Platpīre, Commissioning editor, Latvian Television

Ondrej Podstupka, Deputy Chief-Editor, SME, Slovakia

Moderator: **Kārlis Dagilis**, Editor-in-Chief of the News Service, Latvian Radio

18:00 – 18:10 CLOSING REMARKS

Gunta Sloga, Executive Director, Baltic Centre for Media Excellence

18:15 – 20:00 RECEPTION



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